## Summery

A Finance and accounting professional with more than 20 years of core expertise in finance, accounting, budgeting for leading energy(from upstream to downstream), industrial and commercial organizations, conducted several ERP implementation and guided the drafting of several accounting and policies manuals leading to BPR, deeply interested in operational excellence and management trends with deep knowledge of the African context through an experience in East Africa, aiming to implement my experience with a multinational company

## Work history

**BINA TRADE – (Building materials)**

**CFO 11/2013**

In charge of financial management of Bina Trade, a commercial company active in the building materials sector, commercializing Carthage cement products, total turnover for 2015 is 10 MUSD and total staff is 80.The mission consists in preparing a business plan to develop the product mix and to stabiles the financial situation of the company through staff reduction, cost optimization and scale economies with Carthage Cement

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**STAROIL OPERATING COMPANY ( E&P company) Khartoum – Sudan**

**Finance and IS Manager 10/2011 to 10/2013**

Staroil is a JOC operating in the block 17. I was amongst the initial team recruited to supervise the fast track development of the south Annajma field with a total budget exceeding 160 MUSD, responsible for finance, joint venture accountancy, treasury and budgeting.

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Achievements:

* Supervised and negotiated the audit reports reduced the rejection rate from 25% to less than 3% for years 2008 to 2011.
* Managed and negotiated with Key vendors and supplier payments schedules to keep operations on streams despite cash calls shortfalls due to US sanctions on Sudan.
* Key member of the negotiation team for the lifting and transportation agreement.
* Key member of the tender committee
* Secured budget discipline through AFE approvals and real time feedback with operations and project management team despite 5 drilling rigs and 5 development packages running simultaneously.

**CARTHAGE CEMENT ( cement industry)**

**Manager Organization and information systems 01/2010 – 09/2011**

My mission consisted to define organizational needs of the new project and plan the infrastructure able to deliver the scope in terms of recruitment, IT and procedures.

Achievements:

* Headed and supervised the scope of work and the bidding process for the ERP to be implemented.
* Recruited the IT team
* Overall project management that led to successful Sage X3 implementation
* Successful management of scope changes
* Headed and supervised the delivery of the accounting manual from PWC Tunisia.
* Supervised and provided guidance to the elaboration of the procedures manual

**SETCAR GROUP**

**Group finance Manager**  01/2010 – 09/2011

In charge of planning, finance, management information systems and business support indicators of the group and headed the project of implementation of an ERP at group level. Supervised directly the Bitumen, upstream and an offshore shipping company and has been a board member of SETCAR, SAYARA, STAROIL and EXXOIL.

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* The mission included but was not limited to create, coordinate, and evaluate the financial programs and supporting information systems of the group to include budgeting, tax planning, real estate, and conservation of assets.
* Approved and coordinated changes and improvements in automated financial and management information systems for the group.
* Ensured compliance with state accounting and tax reporting requirements.
* Headed the mission to ERP implementation at SETCAR company (**Volvo bus manufacturer**) with more than 6K nomenclatures assessed and defined the cost structure

**STAROIL – Setcar group (downstream sector)**

**Finance & Accounting Manager** 09/2005 – 12/2008

Staroil is a Setcar company with 95 gas stations and with a turnover exceeding 200 MUSD. My mission was to undertake major changes in order to stop bad debts and optimize WCN.

Achievements:

* Eliminated bad debts by the second year through connecting the 2 distant sites (Oil storage and supply facilities) to the credit control system.
* Realized real time accounting and reduced end of Month reporting delays to less than 3 days by the year 2
* Improved profit by 150% in the 3rd Year despite heavy provisioning of past bad debts.
* Implemented BI spreadsheets linked to software through OLAP cubes
* Headed and realized the strategic 5 year plan for Staroil.
* Implemented the Managerial accountancy Through Sage Software

**EXXOIL – Setcar group (E&P sector)**

**Finance & Accounting Manager** 01/2005 – 12/2008

In charge of finance, accounting and tax of Exxoil, holder of 2 exploration licenses and 2 oil concessions

Achievements:

* Elaborated an asset evaluation with the association of Gaffney cline & associates as the company was searching to farm out part of the portfolio
* Directed the move from Tunisian GAAP to IFRS
* Provided economic guidance to group president in the negotiation over the NOC progressive entry in the Beni Khalled concession (using the IRR as Milestones).
* Negotiated the Direct cost allocation methodology with partners

**EXXOIL – Setcar group (E&P sector)**

**Head budget and planning** 01/2002 – 12/2004

Headed the budget and planning department of Exxoil

* Developed cost structure of projects
* Ensured contracts, external charges and furniture are complying with AFE approval and budget lines.
* Prepared project cost estimate and animated budget meetings with functional managers and where applicable with joint venture associate in order to approve AFE’s.
* Defined the company’s overhead cost allocation methodology
* Generated daily cost reports with DDR and weekly and monthly reports ( actual vs estimates, closure estimates,...) and approved joint venture billing.
* Coordinated with accounting department to record expense according to appropriate account code and AFE line and ensured Joint venture billing was issued on time.
* Revised and updated cost estimates and initiated over budget approval procedure whenever applicable

**EXXOIL – Setcar group (E&P sector)**

**Financial controller** 01/2000 – 12/2001

**Cost control accountant** 05/1998 – 12/1999

## Education

**Executive MBA - 2005**

South Mediterranean University – Tunis

**Graduated in Business administration - 1997**

High Institute of accountancy and Business administration (ISCAE)

University Manouba

## Languages

Arabic, English, French, Italian